

truCARD 1 gloss



Product Information

Gloss 75°	Tappi T480
	67%
Smoothness PPS S10µm	BS 6563
	1.3
CIE Whiteness (D65-10°)	SCAN-P 66:93
	120
Moisture Content %	ISO 287
	5.7%

all data are typical figures

Stiffness			
Grammage	Taber 15°	ISO 2493	Thickness
g/m ²	MD mNm	CD mNm	Micron
180	2.8	1.7	215
200	3.7	2.3	245
220	5.2	3.1	275
240	6.7	4.0	300
260	8.6	5.1	330
280	10.8	6.3	355
300	13.3	7.2	380
330	17.9	10.4	420
350	21.5	12.1	450
380	27.6	15.8	500
400	31.8	17.9	535
450	40.9	23.6	600
+/-5%	Tolerance		+/-5%

Product Information

truCARD 1 gloss is a solid bleached sulphate (SBS) board, fully coated on one side. truCARD 1 gloss is ideal for all high quality graphical and packaging applications requiring a coated one side (C1S) board.

truCARD 1 gloss has outstanding levels of whiteness and brightness, together with a smooth, glossy printing surface.

truCARD 1 gloss has strong durable fibres with good bulk and stiffness in relation to grammage.

truCARD 1 gloss provides the opportunity to reproduce the most demanding print graphics and physical designs, faithfully and consistently.

truCARD 1 gloss conforms to ISO9706 requirements for permanence, and is therefore suitable for archival use.

truCARD 1 gloss is certified as safe for use in direct contact with dry and non-fatty foods in accordance with German BfRXXXVI recommendations.

truCARD 1 gloss complies with packaging (essential requirements) regulation 1998: SI1165 for heavy metal content.

truCARD 1 gloss complies with BS EN71-3 1995 which relates to the safety of products used in the manufacture or packaging of toys.

truCARD 1 gloss is a Forest Stewardship Council accredited product (TT-COC-2032).

truCARD 1 gloss is made from 100% woodfree pulps, is fully recyclable and manufactured from carefully managed and renewed commercial forests.

truCARD 1 gloss is fully recyclable and manufactured to precise and controlled standards. Tullis Russell is registered under the BS EN ISO 9001-2000 quality assurance scheme and the BS EN ISO 14001 environmental standard.

truCARD is also available in truCARD 2 gloss, a coated two side (C2S) board with the same surface gloss as truCARD 1 gloss, and in truCARD 2 matt, a coated two side (C2S) board with a matt surface finish.

Applications

truCARD 1 gloss is designed for the following applications:

Graphical Print

Brochures, paperback book and directory covers, greeting cards, postcards, scratchcards, lottery tickets, tags and folders.

Packaging

CD inserts, cosmetics, perfume, chocolates, premium food and non-food products.

Printing and Conversion

truCARD 1 gloss is fully suited to the gravure, offset litho, laser, letterpress, and screen printing processes.

truCARD 1 gloss is highly recommended for embossing, film and foil laminating, die cutting, varnishing, folding, scoring and cutting.

truCARD 1

gloss



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tru originates from the English word 'true' which means **in alignment**, real/genuine, faithful/loyal, accurate/precise, truthful/factual



TT-COC-2032

truCARD contains woodpulp from well managed forests certified in accordance with the rules of the Forest Stewardship Council.

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February 2006

Printed on truCARD 2 gloss 280g/m²

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