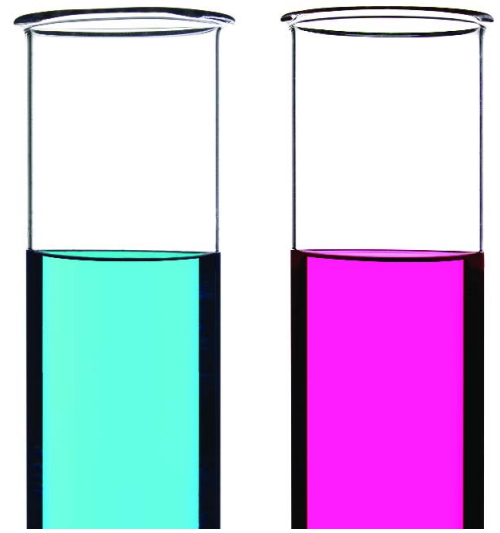


# truCARD 2 matt

## Product Information

Gloss 75°	Tappi T480
	35%
Smoothness PPS S10µm	BS 6563
	3
CIE Whiteness (D65-10°)	SCAN-P 66:93
	125
Moisture Content %	ISO 287
	5.7%

all data are typical figures



Stiffness			
Grammage	Taber 15°	ISO 2493	Thickness
g/m <sup>2</sup>	MD mNm	CD mNm	Micron
200	3.1	2.3	215
220	4.3	3.1	245
240	5.7	4.4	275
260	6.9	5.4	305
280	8.7	6.8	335
300	11.2	7.9	365
350	19.1	11.3	440
400	29.9	16.5	515
450	39.9	22.6	580
+/-5%	Tolerance		+/-5%

### Product Information

truCARD 2 matt is a solid bleached sulphate (SBS) board, fully coated on both sides. truCARD 2 matt is ideal for all high quality graphical and packaging applications requiring a matt coated two side (C2S) board.

truCARD 2 matt has outstanding levels of whiteness and brightness, together with smooth, matt printing surfaces.

truCARD 2 matt has strong, durable fibres with good bulk and stiffness in relation to grammage.

truCARD 2 matt provides the opportunity to reproduce the most demanding designs on both sides of the product, faithfully and consistently.

truCARD 2 matt conforms to ISO9706 requirements for permanence, and is therefore suitable for archival use.

truCARD 2 matt is certified as safe for use in direct contact with dry and non-fatty foods in accordance with German BfRXXXVI recommendations.

truCARD 2 matt complies with packaging (essential requirements) regulation 1998: SI1165 for heavy metal content.

truCARD 2 matt complies with BS EN71-3 1995 which relates to the safety of products used in the manufacture or packaging of toys.

truCARD 2 matt is a Forest Stewardship Council accredited product (TT-COC-2032).

truCARD 2 matt is made from 100% woodfree pulps, is fully recyclable and manufactured from carefully managed and renewed commercial forests.

truCARD 2 matt is fully recyclable and manufactured to precise and controlled standards. Tullis Russell is registered under the BS EN ISO 9001-2000 quality assurance scheme and the BS EN ISO 14001 environmental standard.

truCARD is also available in truCARD 2 gloss, a coated two side (C2S) board with glossy coated surfaces, and in truCARD 1 gloss, a coated one side (C1S) board with the same surface gloss as truCARD 2 gloss.

### Applications

truCARD 2 matt is designed for the following applications:

#### Graphical Print

Brochures, paperback book and directory covers, greeting cards, postcards, scratchcards, lottery tickets, tags and folders.

#### Packaging

CD inserts, cosmetics, perfume, chocolates, premium food and non-food products.

#### Printing and Conversion

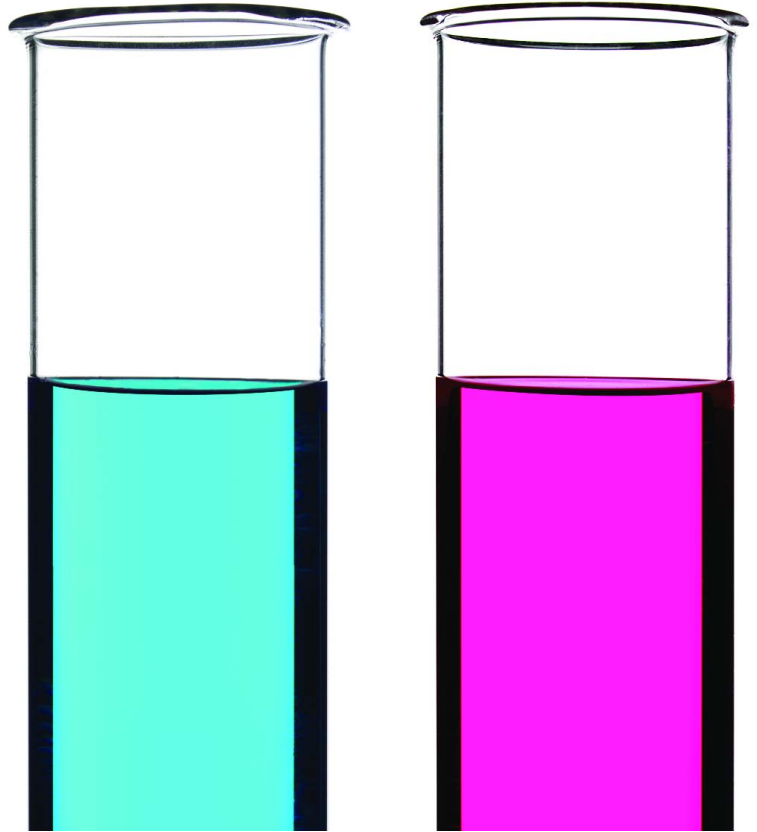
truCARD 2 matt is fully suited to the gravure, offset litho, laser, letterpress, and screen printing processes.

truCARD 2 matt is highly recommended for embossing, film and foil laminating, die cutting, varnishing, folding, scoring and cutting.

# truCARD 2

matt

## Contact Details



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tru originates from the English word 'true' which means **in alignment**, real/genuine, faithful/loyal, accurate/precise, truthful/factual



FSC

TT-COC-2032

truCARD contains woodpulp from well managed forests certified in accordance with the rules of the Forest Stewardship Council.

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February 2006

Printed on truCARD 2 gloss 280g/m<sup>2</sup>

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